



PRESS RELEASE
(For Immediate Release)

A SIXTH PLACE DEFENDED WITH DETERMINATION
Louis-Philippe Dumoulin #47 **WeatherTech Canada**/ Group Bellemare

Trois-Rivières (Québec, Canada), **May 17, 2015** – On the starting grid in fourth place, everything was aligned for the 2014 champion of the NASCAR Canadian Tire series to finish in the top-3 today, on the Canadian Tire Motorsport Park circuit. However, during the 38th of 51 laps, the #59 bumped the #47 **WeatherTech Canada**/ Group Bellemare car. Louis-Philippe Dumoulin was able to rapidly climb back among the leaders with great agility in order to cross the finish line in sixth place.

Three tenths of a second away from first place during qualifying, the team had put together an efficient pit stop strategy from the beginning. Showing off the same driving skills as he did last season, it is with tenacity that Louis-Philippe Dumoulin was able to maintain the #47 **WeatherTech Canada** / Group Bellemare car among the leaders.

“We’ve done our homework and have been in the top-5 throughout the race. Just like last year, our main objective is consistency. Mario [Gosselin] and the whole team have really done a fantastic job, and the car was reliable. In the end, we were fighting for second place, it was only a question of time before we would pass #56 who had not yet made a pit stop for tires. Then #59 caused a tailspin in order to gain some ground. He also did the same thing to other racers during the event. This is unsportsmanlike behavior that leaves a bitter taste in the mouth as we’ve always promoted good and sportsmanlike competition on the track. This at least allowed my brother Jean-François to climb on the podium and I was able to finish in sixth place, which remains acceptable for points in the championship. **It’s the beginning of the season and it’s with the same determination and thirst for victory that we’ll participate in the next events,**” explains the driver of the #47 **WeatherTech Canada**/ Group Bellemare.

As early as tomorrow, the #47 **WeatherTech Canada**/ Group Bellemare team will be on-track on the Sunset Speedway for a day of practice in order to prepare for the next two events on oval track (Autodrome Chaudière, June 13th, and Sunset Speedway, June 19th).

***Race results:** http://hometracks.nascar.com/051715_CTMP_NCATS_Results

WeatherTech Canada designs, develops and produces high quality, digitally custom fit automotive accessories; including FloorLiners, All-Weather Floor Mats, Cargo Liners, TechLiners and No-Drill Mudflaps. All products are made in the USA on North American machinery and are sold to both end user consumers as well as car manufacturers. Engineers use the newest technology available to measure the geometric complexity of the vehicle ensuring a constantly perfect fit. **WeatherTech...** Where Technology and All Weather Protection meet! **Meet LP Dumoulin on** www.weatherTech.ca.

Group Bellemare: Competitive and dynamic, Thomas Bellemare's innovative and growing family team is ready to take on any challenge. With support from senior members and a qualified team of managers,

the third-generation Bellemares are reaching new heights. Built upon a solid past, the company moves forward with an exceptional team of experts and seeks a select group of clients. Our clients continue to benefit from our wide variety of services that target a large number of sectors. As a result, our visibility is constantly on the rise. Working with the Bellemare team has become a measure of success. Start off right by choosing a winning team! www.groupebellemare.com

« **Passion – Performance – Partnerships** »

-30-

WEBSITES / ADDITIONAL INFORMATION:

Meet Louis-Philippe Dumoulin at www.weathertech.ca

WeatherTech Canada : www.weathertech.ca/behindtech

Groupe Bellemare : www.groupebellemare.com/

Dumoulin Compétition : www.dumoulincompetition.com

Canadian Tire Motorsport Park : <http://canadiantiremotorsportpark.com/>

King Autosport : <http://kingautosport.ca/>

DGM Racing : <http://www.mariogosselin.com/>

Série NASCAR Canadian Tire : http://hometracks.nascar.com/series/canadian_tire_series

Facebook : <http://www.facebook.com/dumoulincompetition>

Twitter: @DumoulinDC / @DumoulinLP / @jf_dumoulin

Youtube : <http://www.youtube.com/user/dumoulincompetition>

2014 CHAMPION – NASCAR CANADIAN TIRE SERIES

- **It is the first time that a team made up entirely of Quebecers wins this championship.** King Autosport (<http://kingautosport.ca>), managed by Martin Roy (<http://martinroy90nascar.com>) and Mario Gosselin (<http://www.mariogosselin.com>), a crew chief recognized throughout North America have made this season a success.
- Louis-Philippe and Mario Gosselin (crew chief) wished to collaborate for years and the occasion presented itself in 2014. Martin Roy was looking for a consistent driver, a regular who could bring the car back in one piece after the race. Louis-Philippe was **THE** candidate to win the championship.
- Throughout the 2014 season **he has accomplished 5 podiums, including 2 victories** as well as **9 top-5s in eleven events** :

Two victories:

- Auto Clearing Motor Speedway (oval track - Saskatoon, Sask. July 16)
- Trois-Rivières Grand Prix (road circuit - Trois-Rivières, QC. August 10)

Five podiums:

- ICAR Circuit (road circuit – Mirabel, QC. July 6)
- Edmonton International Raceway (oval track – Wetaskiwin, Alb. July 6)
- Auto Clearing Motor Speedway (oval track - Saskatoon, Sask. July 16)
- Autodrome St-Eustache (road circuit – St-Eustache, QC. July 26)
- Trois-Rivières Grand Prix (road circuit - Trois-Rivières, QC. August 10)

Nine top-5s

- Canadian Tire Motorsport Park (road circuit – Bowmanville, Ont. May 18)
- Autodrome Chaudière (oval track – Vallée-Jonction, QC. June 14)
- ICAR Circuit (road circuit – Mirabel, QC. July 6)
- Edmonton International Raceway (oval track – Wetaskiwin, Alb. July 6)
- Auto Clearing Motor Speedway (oval track - Saskatoon, Sask. July 16)
- Autodrome St-Eustache (road circuit – St-Eustache, QC. July 26)
- Trois-Rivières Grand Prix (road circuit - Trois-Rivières, QC. August 10)
- Canadian Tire Motorsport Park (road circuit – Bowmanville, Ont. August 31)
- Barrie Speedway (oval track – Barrie, Ont. September 6)

Summary – Highlights in Louis-Philippe Dumoulin's career

- He has won the Gilles Villeneuve Trophy in 2014 and 2001. This trophy symbolizes the fighting spirit and on-track excellence of a Quebec-native driver throughout the season that just ended. **It is the first time that a recipient of the Trophy wins it twice throughout their career.**
- He has won, in 2013, **the only Ontarian event to this day** made up of an **all-Quebecer podium** (Canadian Tire Motorsport Park – NCATS series);
- He is the **only Canadian Canadian** who climbed on the podium in 2012 during the prestigious event of the **12 hours of Sebring** (2nd place - American Le Mans Series - GT3 Cup – WeatherTech Racing Team);
- He has won the title of **rookie of the year in 2011** in the NASCAR Canadian Tire series despite having **only participated in 8 races out of 13** (scoring four top-10s and two top-5s);
- He was crowned **Canadian champion in Formula Ford 1600** in 2002;
- He still owns the **record in Formule Ford 1600** for the highest amount of victories and pole positions in one season (2002).