

**PRESS RELEASE**

(For Immediate Release)

**LOUIS-PHILIPPE DUMOULIN CROWNED 2014 CHAMPION OF THE NASCAR CANADIAN TIRE SERIES**

**Kawartha** (Fraserville, Ontario), **September 21, 2014** – After years of perseverance and passion, it is with great pride and a feeling of accomplishment that Dumoulin Competition, Louis-Philippe Dumoulin, Mario Gosselin, crew chief, King Autosport and the #47 **WeatherTech Canada** / Bellemare Group team have won **the ultimate title of 2014 champions in the Nascar Canadian Tire series** yesterday during the final event of the season which occurred on the Kawartha Raceway circuit in Fraserville, Ontario.

The battle between the Trois-Rivières native and J.R. Fitzpatrick was relentless, in a race that was brilliantly won by Fitzpatrick himself. “We have used strategy for the championship. The car was not as fast as we would have hoped during the qualifying, but our objective was to finish strong on the leader’s lap in order to secure our place,” explains Mario Gosselin, crew chief of the #47 **WeatherTech Canada** / Bellemare Group team.

This title has particular value for us all: The NASCAR Canadian Tire series is very competitive and excellent drivers have been participating in it full time for several years. Furthermore in 2014, Dumoulin Competition has made the choice to develop a partnership with a brand new prep team in King Autosport. As early as the first few events, Mario Gosselin and the #47 **WeatherTech Canada** / Bellemare Group team have demonstrated their potential with as much consistency in the results as in the chemistry of the team which was established very quickly.

“We’ve got it, we’re the champions!” exclaims an enthused Louis-Philippe Dumoulin. “All season we’ve never stopped believing. With five podiums, including two victories and nine top-5s, the boys at King Autosport and Mario [Gosselin], my crew chief, have given it their all for the two #47 Dodge **WeatherTech Canada** / Bellemare Group cars to perform well on-track. This championship is the recognition of years of hard work, support, and collaboration. Thanks to you all who have never stopped believing in me, in us, this title belongs to you as well. Congratulations to J.R. Fitzpatrick and the other competitors for their season.”

Dumoulin Competition would particularly like to thank the partners of the team, David MacNeil, owner of **WeatherTech USA**, Tony Page and Joe Magri, owners of **WeatherTech Canada**, Jean-Luc Bellemare, CEO of the **Bellemare Group**, as well as the whole Dumoulin-Caissie family, all collaborators who are doing exemplary work, the friends and fans who make it all possible season after season “Passion – Performance – Partnerships”.

**WeatherTech Canada** designs, develops and produces high quality, digitally custom fit automotive accessories; including FloorLiners, All-Weather Floor Mats, Cargo Liners, TechLiners and No-Drill Mudflaps. All products are made in the USA on North American machinery and are sold to both end user consumers as well as car manufacturers. Engineers use the newest technology available to measure the geometric complexity of the vehicle ensuring a constantly perfect fit. **WeatherTech**... Where Technology and All Weather Protection meet! Meet LP Dumoulin on [www.weatherTech.ca](http://www.weatherTech.ca).

**Group Bellemare:** Competitive and dynamic, Thomas Bellemare's innovative and growing family team is ready to take on any challenge. With support from senior members and a qualified team of managers, the third-generation Bellemares are reaching new heights. Built upon a solid past, the company moves forward with an exceptional team of experts and seeks a select group of clients. Our clients continue to benefit from our wide variety of services that target a large number of sectors. As a result, our visibility is constantly on the rise. Working with the Bellemare team has become a measure of success. Start off right by choosing a winning team! [www.groupebellemare.com](http://www.groupebellemare.com)

**Passion-Performance-Partnerships**

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**WEBSITES / ADDITIONAL INFORMATION:**

 Meet Louis-Philippe Dumoulin at [www.weathertech.ca](http://www.weathertech.ca)
**WeatherTech Canada** : [www.weathertech.ca/behindtech](http://www.weathertech.ca/behindtech)

 Groupe Bellemare : [www.groupebellemare.com/](http://www.groupebellemare.com/)
**Kawartha Speedway** : [www.kawarthadowns.com](http://www.kawarthadowns.com)

 Dumoulin Compétition : [www.dumoulincompetition.com](http://www.dumoulincompetition.com)

 King Autosport : <http://kingautosport.ca/>

 DGM Racing : <http://www.mariogosselin.com/>

 Série NASCAR Canadian Tire : [http://hometracks.nascar.com/series/canadian\\_tire\\_series](http://hometracks.nascar.com/series/canadian_tire_series)

 Facebook : <http://www.facebook.com/dumoulincompetition>

Twitter: @DumoulinDC / @DumoulinLP

 Youtube : <http://www.youtube.com/user/dumoulincompetition>

Event / Évènement	Date	Schedule / Horaire	Road Oval	Start	Finish	Pos./Points	Podium	Victory
Pinty's pres. the Clarington 200 Canadian Tire Motorsport Park (Bowmanville, Ont.)	05-17	Pract.: 11:45 a.m./12h15 p.m. & 1 :00/1 :30 p.m. Qualif. : 4 :05/4 :55 p.m.	R	5	4	4/40		
	05-18	Race : 1 :30 p.m. (125.4mi – 51 tours - 200km)						
Budweiser 300 Autodrome Chaudiere (Vallee-Jonction, Qc)	06-14	Pract: 12:00 /12h30 p.m. & 1 :00/1 :30 p.m Qualif.: 4 :15 (2 laps) Race: 8:00 p.m. (300 laps)	O	5	5	2/79		
Jiffy Lube 100 – Pres. La Petite Bretonne - Circuit ICAR (Mirabel, Qc)	07-05	Pract: 11:25/11:55 a.m. & 12:30/1:00 p.m. Qualif.: 4:30 p.m.	R	4	3	2/120	✓	
	07-06	Race: 2:30 p.m. (30 laps – 63.37 miles)						
Alberta Has Energy 300 – Edmonton International Raceway (Wetaskiwin, Alberta)	07-11	Pract EDT: 2:00/2:45 & 15h/16h Qualif EDT:7h00 p.m. Race EDT: 10:35 p.m. (300 laps)	O	4	2	2/162	✓	
Velocity Prairie Thunder 250 Auto Clearing Motor Speedway (Saskatoon, Sask.)	07-16	Pract EDT: 3:00/3:30 & 4:00/4:30 p.m. Qualif EDT:7:15 p.m. Race EDT: 9h30 p.m. (250 laps)	O	4	1	1 <sup>st</sup> /209	✓	✓
National 250 Autodrome St.-Eustache (St-Eustache, Qc.)	07-26	Pract: 12:00/12:30 & 1:00/1:30 p.m. Qualif.: 4:15 p.m. (2 tours) Race: 8 :00 p.m. (250 tours)	O	14	3	1 <sup>st</sup> /251	✓	
Juliawine.com Le 50 Tours Grand Prix de Trois-Rivières (Trois-Rivieres, Qc.)	08-09	Pract: 10:50/11:30 a.m. & 1:15/1:55 p.m. Qualif.: 5:00 p.m.	R	2	1	1 <sup>st</sup> /299	✓	✓
	08-10	Race : 3:30 p.m. (50 laps)						
Wilson Equipment 300 - Riverside International Speedway (Antigonish, N.-S.)	08-16	Pract EDT :12:00/12:30 & 1:00/1:30 p.m. Qualif. EDT:3:40 p.m. Race EDT: 7:00 p.m.	O	15	6	1 <sup>st</sup> /337		
Pinty's pres. Clarington 200 Canadian Tire Motorsport Park (Bowmanville, Ont.)	08-30	Pract: 10:40/11:25 a.m. & 1:10/2:00 p.m. Qualif.: 4:40 p.m.	R	4	4	1 <sup>st</sup> /378		
	08-31	Race : 10:00 a.m. (51 laps – 125,4 miles)						
Wahta Springs 300 Barrie Speedway (Barrie, Ont.)	09-06	Pract: 12:30/1:15 & 1:45/2:30 p.m. Qualif.: 4:45 p.m. Race: 7:00 p.m. (300 Laps/99.99 Miles)	O	6	4	1 <sup>st</sup> /418		
<b>Pinty's 250 - Kawartha Downs Speedway (Fraserville, Ont.)</b>	<b>09-20</b>	<b>Pract: 11:00/11:30 a.m. &amp; 12:00/12:30 p.m. Qualif.: 3:00 p.m. (2 laps) Race: 5:00 p.m. (250 laps)</b>	<b>O</b>	<b>15</b>	<b>9</b>	<b>1<sup>st</sup>/453</b>		